**Together! Have Fun in Farm**

The First Leisure Farm Promotion Video Contest

1. **Introduction：**

Share the beauty of Taiwan, by you.

 You are so in love to Taiwan, in love to the friendliness, the culture…for sure, the cuisine in night market, but have you ever go to Taiwan Leisure Farm? You know there are more than 200 farms in this land? That you can have some fresh air, have close distance with those cute animal, and you can suit up the farmer’s costume and experience the farming life by doing fruits picking or taste the fresh ingredients. This is one of the way to experience the beauty of Taiwan, experience the real life in this land.

 Have you ever experience the simple but memorable life? Let’s have fun in farm! While experience the real life, you can record it and deliver the beauty of Taiwan to your friends and family in miles away. You! Is the Key Opinion Leader of Farm tour that we’r looking for! Let us share the most unique farm tour to the world!

1. **Organizer：**

Consult by/ Council of Agriculture, Executive Yuan

Host By/ Taiwan Leisure Farm Development Association

Organize By/ Minghsin University of Science and Technology

1. **Qualification：**
2. International student of university and institute, not limit to any course.
3. Can participate in personal or group (Max of 6pax), choose a leader as the main applicant (Must be official international student) and all the participants must sign on the relevant application form.
4. Each person (group) is restricted for one application only, cross team is not allow.
5. All video must be original creation from the person or group, offenders will be disqualified.
6. **Procedure：**
7. Application：
8. Please download the application form from TLFDA website.

<https://www.taiwanfarm.org.tw/>。

1. Application will close on 30th August 2019, 5.00pm. Please fill in the application form, attach the proof of study copies or student card with stamp of 2018(Front and back) and upload to <https://bit.ly/2X3M4ay>(pw: 938126913)
2. Revert the original copy of declaration and authorization statement to Taiwan Leisure Farm Development Association (3F., No 2., Ln 23 Yangming 2nd Rd., Yilan City, Yilan County 26058 Taiwan R.O.C), and stated [Leisure Farm Promotion Video Contest] on the envelop.
3. You may receive a confirmation by call or email after the verification process; if any missing or incomplete document, the organizer will contact you for the submission. Incomplete document or late submission will be disqualified.
4. Theme：
5. Please submit the video before 4th Oct 2019 (Friday) 17:00.
6. The video format must be in 「MPEG2」, and it can be play in DVD player, notebook and display thru projector, and set「windows media player」as the default player. Kindly test and check before submission.
7. Please upload the video to https://bit.ly/2X3M4ay(pw: 938126913) before 4th Oct 2019, and set the file name in (Your name + video name), late submission will be disqualified. If you send by email please contact the person in charge by call to do confirmation.
8. Participants have to go either 1 nominated farms (42 farms as listed) to record a video (30s-3min), must take [Taiwan leisure farm tour] as the theme, excavate the beauty of farm tour by using creative recording technique, and deliver the way to have fun in leisure farms to the public.

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| --- | --- | --- |
| NO. | County | Farm name |
| 1 | New Taipei City | Alibang Leisure Farm |
| 2 | Ping-Ling Leisure Farm |
| 3 | Zhun Leisure Farm |
| 4 | Chienhu Chuanchi Ecological Farm |
| 5 | Taipei | M&G Leisure Farm |
| 6 | Taoyuan | Lucky Time Leisure Farm |
| 7 | Lin's House Leisure Farm |
| 8 | Tomita Love Leisure Farm |
| 9 | Hsinzhu | Sheipa Leisure Farm |
| 10 | Hsinzhu | Green World Ecological Leisure Farm |
| 11 | Miaoli | Mile High Leisure Farm |
| 12 | San Ban Qiao Leisure Farm |
| 13 | Chun Tian Yao Leisure Farm |
| 14 | Flying Cow Ranch |
| 15 | Flower Home Leisure Farm |
| 16 | Taichung | Spring Mountain Leisure Farm |
| 17 | Changhua | Magical Mushrooms Tribe Leisure Farm |
| 18 | Dongluo River Leisure Farm |
| 19 | Nantou | Taiy yi Ecological Leisure Farm |
| 20 | Forest 18 Leisure Farm |
| 21 | Wuhsiu Leisure Farm |
| 22 | Chiayi | Wisdom Lohas Leisure Farm |
| 23 | Tainan | Tsou Ma Lai Leisure Farm |
| 24 | Dakeng Leisure Farm |
| 25 | Fairy Lake Leisure Farm |
| 26 | Tainan Duck Leisure Farm |
| 27 | Pingtung | The One and Only Crocodile Zoological Farm |
| 28 | Angel Garden Leisure Farm |
| 29 | Fuwan Leisure Farm |
| 30 | Natural Garden Leisure Farm |
| 31 | Ming Chuan Leisure Farm |
| 32 | Yilan | Toucheng Leisure Farm |
| 33 | Guang Shing Leisure Farm |
| 34 | Dong Feng Organic Leisure Farm |
| 35 | Shangrila Leisure Farm |
| 36 | Sanfu Leisure Farm |
| 37 | Sheng Yang Leisure Farm |
| 38 | Wang Shan Leisure Farm |
| 39 | Feng Chun Villa |
| 40 | Music Rice Agri-marketing Studio |
| 41 | Hualien | Shin Kong Zhao Feng Leisure Farm |
| 42 | Taitung | Bunun Leisure Farm |

1. Selection Process：
2. Stage 1: Expert selection, top 10 video will be select thru the criteria below:
* The integrity of theme and content (35%)
* Shooting Technique (25%)
* Production Technique (25%)
* Creativity (15%)
1. Stage 2: Online voting, Top 10 video will be upload to Taiwan Farm Youtube Channel, the voting will start on 15th Oct 2019, 10.00 to 30th Oct 2019, 17.00. The voting point will be accumulate as below:Viewing frequency = 1 point ; Like = 2 point ; Share = 5 point
2. Shortlisted video and the voting result will be announce on the official website.
3. If the judge think that the video quality not up to standard, the judge have the rights to decide to cut down the prize.
4. The host have to right to amend the selection process based on the actual collection without any announcement.
5. **Award and prize: Top 5 winner of the online voting will be reward with certificate (each person have one) and cash.**
6. Prize:
* 1st : NTD 50,000
* 2nd : NTD 30,000
* 3rd : NTD 20,000
* 4th/5th : NTD 5,000
1. According to the Taiwan income tax law (Non-Taiwan citizenship), all given prize are required to deduct 20% for withholding statement.
2. **Cancellation and terminate punishment: shortlisted or awarded video if meet any condition as below, all rewarded certificate and cash have to return to the organizer and be responsible to all lost and penalty personally.**
3. The participant with hypocritical details and document, plagiarism, infringement on Intellectual property rights, once verify will proceed to judicial process.
4. Participants who violation of the rules or refuse to authorize the use of video.
5. **Intellectual property rights and propaganda:**
6. The creator have the right of attribution and intellectual property rights.
7. Participants have to authorize to Taiwan Leisure Farm Development Association that all video can be use in all non-commercial propaganda and promotion use forever without any chargers.
8. **Agreements of participants:**
9. Any improper behavior or use any computer program to hack and get the vote, once verify will be terminate the qualification.
10. Any malicious, personal, or indecent words is not allow in the video.
11. The host and organizer with not take any responsibility on any digital, web or personal technical issue, participants are also not allowed to object to this.
12. Host and organize have the right to amend the rules.
13. **Register to: Taiwan leisure farm development association Ms. Glitter Tseng**

🖂 glitter1218@taiwanfarm.org.tw

🕿 03-9381269#13 🖷 03-9382610

 3F., No 2., Ln 23 Yangming 2nd Rd., Yilan City, Yilan County 26058 Taiwan R.O.C

**Together! Have Fun in Farm**

Attachement 1

The First Leisure Farm Promotion Video Contest

**Registration Form**

|  |  |  |  |
| --- | --- | --- | --- |
| **University/Course** |  | **Nationality** |  |
| **Applicant** |  | **Sex** | **□M □F** |
| **Passport No.** |  | **Mobile** |  |
| **E-mail** |  |
| **Address** |  |
| **No. of Participants** |  |
| **Co-creator** |  |
| **The farm that wish to go** |  |

**※Personal information protection:**

1.According to personal information protection rules no.15 and 16, collected name, id, passport, contact no and address is only use for 「together! Have fun in farm Leisure Farm Promotion Video Contest」application. According to rules 13, the applicants have the rights to check, review, amend, giving copies, seek to stop and delete for related information.

2.The organizer will process and utilize personal data without prejudice to the applicant's personal rights and use it for statistical or academic research based on public interest and may not identify on specific person.

3.Applicants are free to choose to provide personal information, but if the information is not complete, the organizer will not accept it.

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Attachement 2

**Authorize Statement**

I (Team Leader) represent co-creator to participate [Together! Have Fun in Farm Leisure Farm Promotion Video Contest] hosted by Taiwan Leisure Farm Development Association, all the information and video provide are correct and willing to abide by the relevant provisions of the brief. I (Team Leader) agree that this statement is true, if there is a violation, I (the team representative) is willing to take responsibility for all legal liabilities.

1. After reading the organizer's application rules, I will follow this guide to submit this application. If being rewarded, I will willing to follow the relevant specifications of the brief.
2. Hereby to declared that the information provided in the application and the relevant attachments provided are true.
3. Ensuring that the entries are original and there is no plagiarism. If the selected works are later reported and verified to be in violation of the provisions of the Copyright Law, the Patent Law and other related intellectual property rights, the organizer will cancel the qualifications, ask for return for the awards and announce them
4. Agree that when the video is awarded, the organizer has the right to publish, compile (film) and other works, and provide the organizer as a promotion of leisure agriculture for exhibitions, promotion, reporting, publishing, co-operate with the organizer's follow-up related matters, including the media stepping on the group report, exhibiting promotional activities.

Sincerely

Taiwan Leisure Farm Development Association

Consent holder: Applicant and all creators must be autographed

Applicant's autograph：

Contact No (Representative):

2019 Year Month Day